NFC METAL CARD GUIDELINES

ACCEPTED FILE FORMATS

Adobe Illustrator (Ai) | Adobe PDF (PDF) | Corel Draw (CDR) | Encapsulated PostScript (EPS)

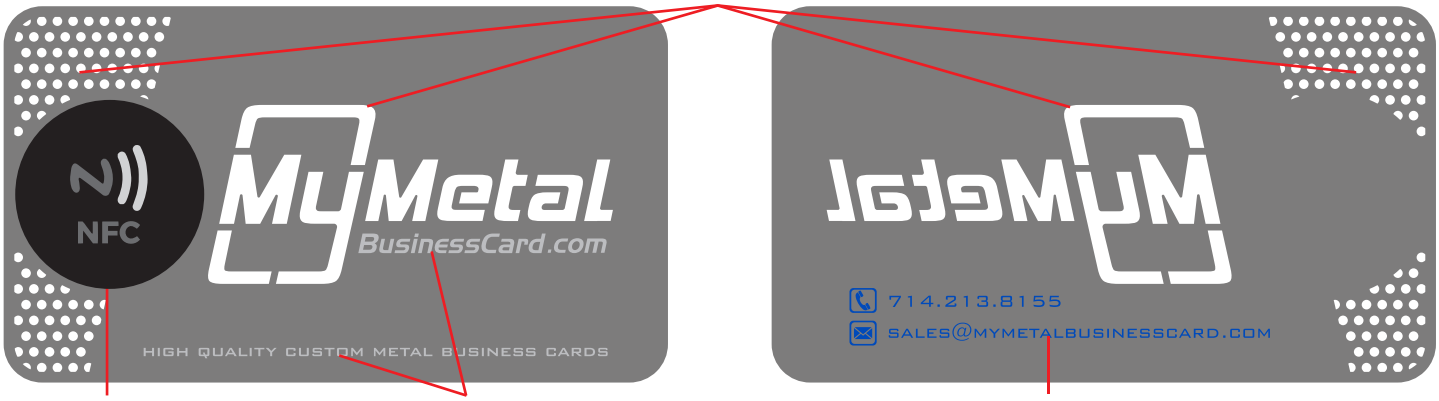
NOTE: All submitted art files must be created in full vector format and all live fonts must be outlined (made into objects).

DESIGN IN COLOR SWATCHES

Stainless Steel Surface	10% Etched Area	Cut-Through Area (White)	Your Color (If applicable)
Black Metal Surface	Laser Etched Area	Cut-Through Area (White)	Your Color (If applicable)
Copper Finish Surface	10% Etched Area	Cut-Through Area (White)	Your Color (If applicable)
Brass Finish Surface	10% Etched Area	Cut-Through Area (White)	Your Color (If applicable)
Rose Gold Finish Surface	10% Etched Area	Cut-Through Area (White)	Your Color (If applicable)
White Metal Surface	White Etched Area	Cut-Through Area	Your Color (If applicable)

NOTE: If you are using a white spot color and cutouts, please make all cutout areas magenta and note the process with our team.

CUT THROUGH (WHITE)



NFC CHIP

10% ETCHED AREA

10% ETCHED + COLOR FILL (WITH YOUR COLOR)

NFC CHIP

- NFC chip will be etched down 50% into the card and embedded.
- NFC chip must be .05" or more from the card edge.
- NFC chip must be .0315" from any cut-through, surface etch, and color fill areas.
- NFC chip can be customized with color and design.
- NFC chip can be square or circle - Dimensions: 0.984" x 0.984"



CUT THROUGH

- Chemicals will be used to etch through your card where specified.
- Cut-through areas must be minim .0315" in diameter.
- Cut-through areas must be minim .05" away from the card edge.
- Add tie-bars (minimum .0315") to any 'floating' material.
  (Frequently seen in letters).
- Convert all fonts, strokes and outlines into vector objects.
- Please remove all clipping masks and hidden objects.



COLOR

- Design with actual colors - Pantone preferred, though we will accept CMYK.
- Please label color values within your artwork.
- Color fill into 10% etched areas must be minimum .008” thick.
- Color fill into 10% etched areas cannot meet – they must have a .0315” gap.
- Colors screen printed onto surface can touch/overlap.
- Please remove all gradients, drop shadows and transparencies.



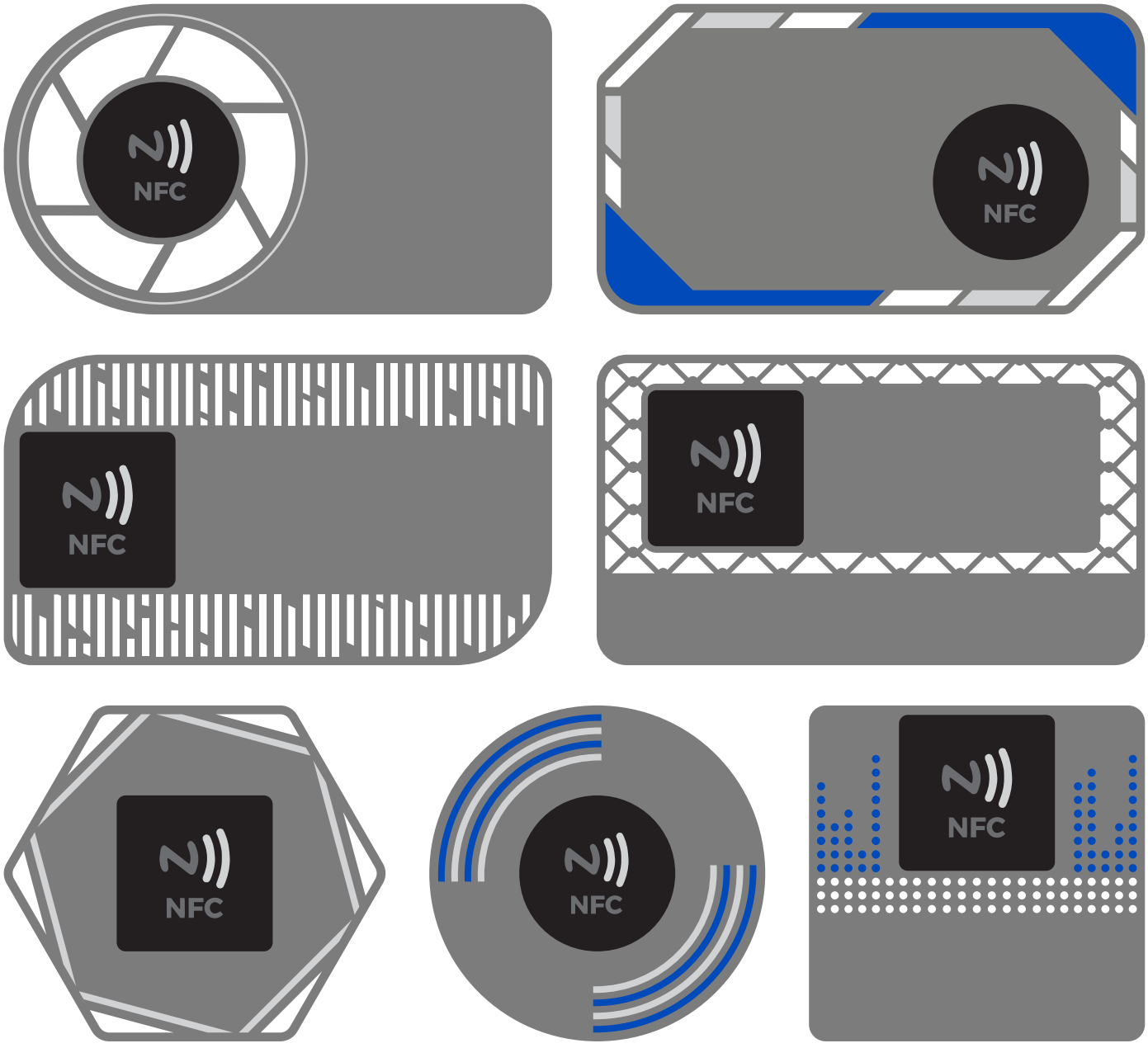
10% SURFACE ETCHING

- Chemicals will be used to etch 10% into the surface of your card.
- Any 10% etched areas must be .05” or more from the card edge.
- Any 10% etched areas must be .0315” from any cut-through areas.
- Convert all fonts, strokes and outlines into vector objects.
- Please remove all clipping masks and hidden objects.

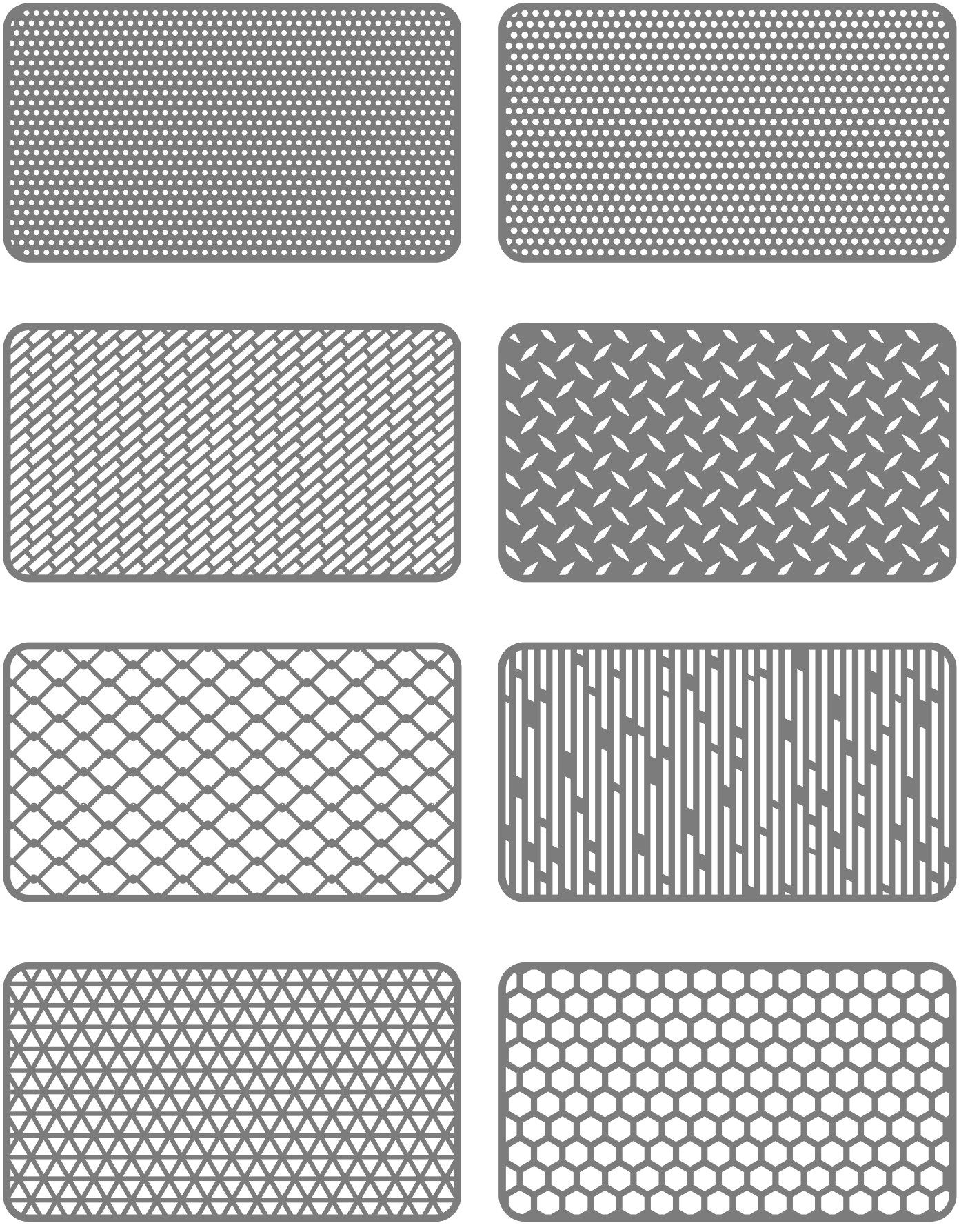


CARD SHAPE

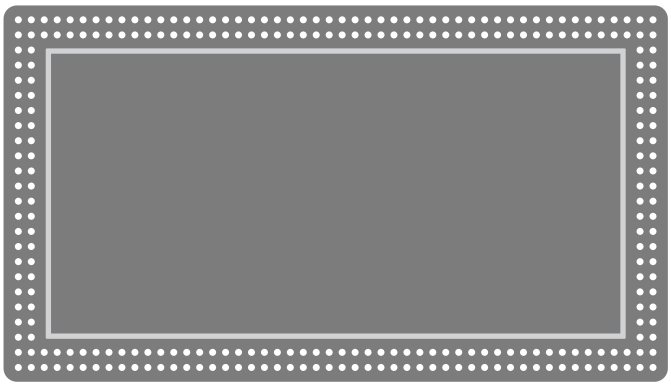
- Cards can be either 3.5X2” (standard) or 3.37X2.12“ (CR80 - Credit Card).
- Custom shapes acceptable within product dimensions.
- Please keep corner radius .1” or greater.
  (Right angles not accepted due to safety concerns).



CUT OUT PATTERNS







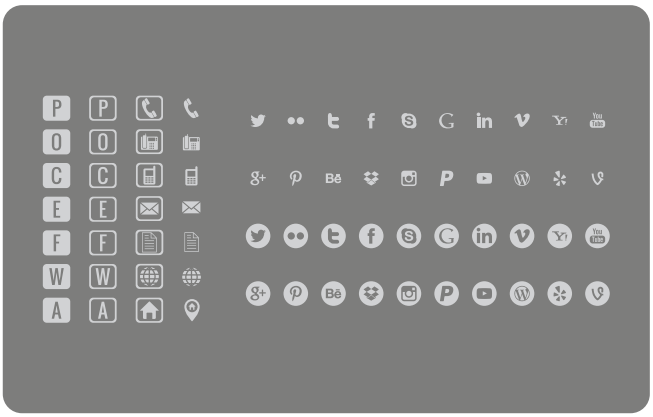
DESIGN RESOURCES

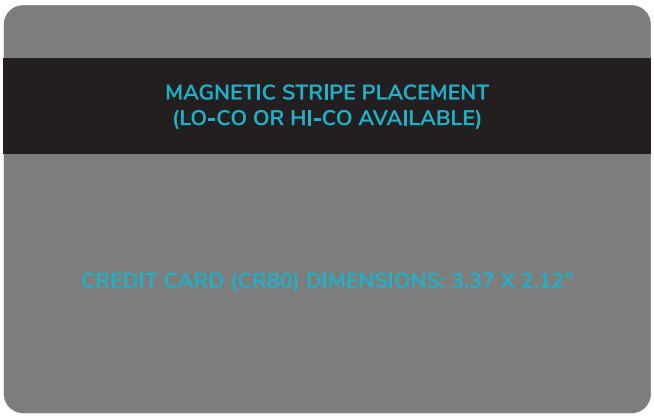


MAGNETIC BACKING



ADHESIVE BACKING





MAGNETIC STRIPE PLACEMENT
(LO-CO OR HI-CO AVAILABLE)

CREDIT CARD (CR80) DIMENSIONS: 3.37 X 2.12"



SUBMITTING ARTWORK

All finished? Simply visit our website at www.mymetalbusinesscard.com to place your order and submit your artwork.
Have a question? Call us at 714.213.8155 or email us at artwork@mymetalbusinesscard.com

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