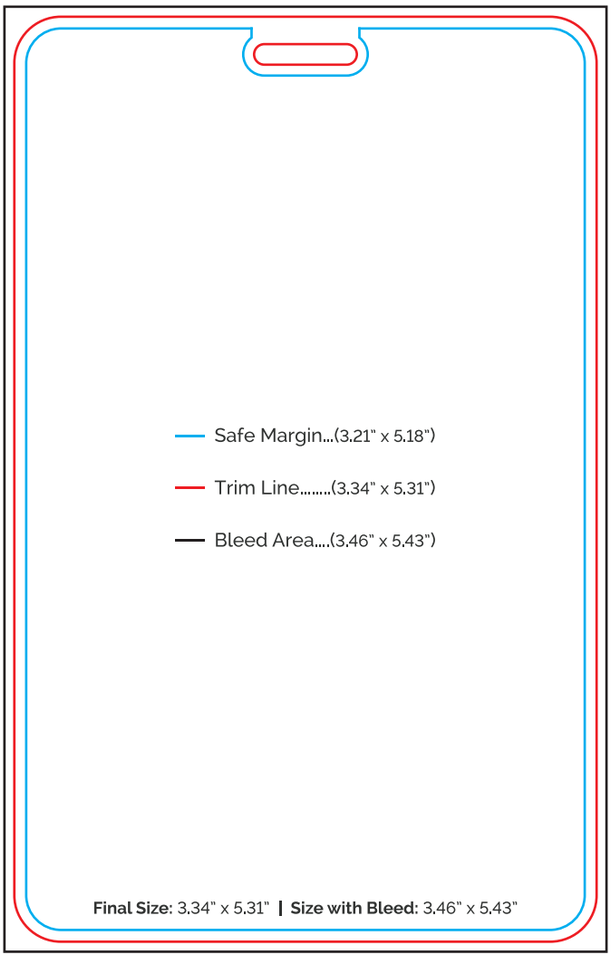
# EVENT BADGE GUIDELINES

## ACCEPTED FILE FORMATS

Adobe Illustrator (Ai) | Adobe PDF (PDF) | Corel Draw (CDR) | Encapsulated PostScript (EPS)
Adobe Photoshop (PSD) | JPEG Image (JPG) | PNG Image (PNG) | GIF Image (GIF) | Bitmap Image (BMP)

## SETTING UP YOUR ARTWORK




### — Safe Margin

• All critical elements (text, images, graphics, logos, etc.) must be kept inside this blue line to avoid trimming.

### — Trim Line

• This is the actual cut of the final design. **Any images and text beyond this line will be trimmed.**
• We do not recommend having borders due to shifting in the cutting proccess, which may cause borders to appear uneven.

### — Bleed Area

• Design all artwork to the edge of the black outline (we require 1/8" bleeds).

### Design in CMYK

• All designs should be provided in CMYK format. In the case that RGB files are provided, please note that colors may shift during manufacturing.

### Outlining/Rasterizing Fonts and Strokes

• Outline/Rasterize all live fonts and strokes before saving. This ensures your artwork translates as designed during the manufacturing process.

### Check your Resolution

• All designs should be created with at least 300 DPI to ensure the highest quality print during the manufacturing process.

## SUBMITTING ARTWORK

**It is very important to review your document's safe margin, trim and bleeds prior to uploading.**
All finished? Simply visit our website at www.myplasticbusinesscard.com to place your order and submit your artwork.
Have a question? Call us at 714.213.8155 or email us at artwork@myplasticbusinesscard.com


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