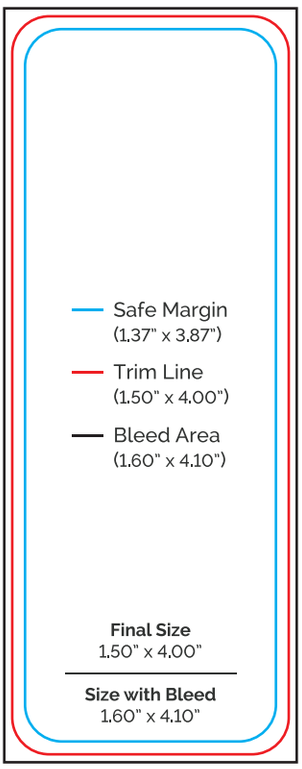
BOOKMARK GUIDELINES

ACCEPTED FILE FORMATS

Adobe Illustrator (Ai) | Adobe PDF (PDF) | Corel Draw (CDR) | Encapsulated PostScript (EPS)
Adobe Photoshop (PSD) | JPEG Image (JPG) | PNG Image (PNG) | GIF Image (GIF) | Bitmap Image (BMP)

SETTING UP YOUR ARTWORK



— Safe Margin

• All critical elements (text, images, graphics, logos, etc.) must be kept inside this blue line to avoid trimming.

— Trim Line

• This is the actual cut of the final design. **Any images and text beyond this line will be trimmed.**
• We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

— Bleed Area

• Design all artwork to the edge of the black outline (we require 1/8" bleeds).

Design in CMYK

• All designs should be provided in CMYK format. In the case that RGB files are provided, please note that colors may shift during manufacturing.

Outlining/Rasterizing Fonts and Strokes

• Outline/Rasterize all live fonts and strokes before saving. This ensures your artwork translates as designed during the manufacturing process.

Check your Resolution

• All designs should be created with at least 300 DPI to ensure the highest quality print during the manufacturing process.

SUBMITTING ARTWORK

It is very important to review your document's safe margin, trim and bleeds prior to uploading.
All finished? Simply visit our website at www.myplasticbusinesscard.com to place your order and submit your artwork.
Have a question? Call us at 714.213.8155 or email us at artwork@myplasticbusinesscard.com

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